

EOI – COMMERCIAL HIRE SITES & FORESHORE KIOSKS 2022-2024 PROPOSAL FORM – ASSESSMENT CRITERIA

Proponent to complete ALL assessment criteria below - *alternatively submissions may be presented on a separate document that addresses ALL assessment criteria. Proposal not to exceed five double sided A4 pages (ten pages in total) including visuals (photos, diagrams etc.) but excluding company profiles and attachments. Electronic copies in PDF format are preferred:*

Assessment Criteria	Proposal Description	Scoring Scale
Product: (Weighting 30%)		
1. What is the product or service you propose to offer?		1 – product/service does not add vibrancy or socio-economic benefit to residents and visitors 10 – product/service adds vibrancy and socio-economic benefit to residents and visitors
2. Does the business appeal to the general public? Who is your target audience?		1 – appealing to limited demographic 10 – appealing to the majority of the general public
3. Does the business add to/enhance the leisure and tourism appeal of the location?		1 – existing similar offering nearby 10 – new offering specific to enhanced leisure and tourism experience

Business: (Weighting 30%)					
4. What is the businesses intended trading times/period?				1 – occasional weekends/weekdays 5 – core trading period, Dec - Feb 10 – core trading period, shoulder season and public holiday weekends and event times	
5. Has the business operated successfully at a CHS within the City of Busselton previously?				1 – new business 5 – business operating at events only 10 – established and well operating business	
6. Is the business impacted by weather conditions? If so, what mitigations have been considered?				1 – severely impacted 5 – impacted and suitable mitigations considered 10 – not impacted	
7. Does the business meet relevant regulations/standards, for e.g. Worksafe and OSH compliance, comprehensive insurances, safety management, risk management, emergency plans		Yes	No	n/a	1 – compliance not met 10 – compliance met
	Compliant with Worksafe and OSH				
	Public Liability Insurance				
	Current Workers Compensation				
	Risk Management Plan				
	Safety Management Plan				
	Emergency Plan				
Working with Children Check					

Location: (Weighting 30%)		
<p>8. Does the business compete with, replicate or complement existing nearby businesses?</p>		<p>1 – replicates and/or directly competes with existing offerings 10 – compatible and/or complimentary to existing offerings</p>
<p>9. Is there a space requirement for this business?</p>		<p>1 – significant impact anticipated 10 – no impact anticipated</p>
<p>10. Could the business create impacts such as vehicle congestion and/or traffic safety in the area?</p>		<p>1 – significant impact anticipated 10 – no impact anticipated</p>
<p>11. Could the business negatively affect the environment and/or amenity of the area? Such as, but not limited to; noise, odour, visual, anti-social behaviour, environmental degradation?</p>		<p>1 – significant impact anticipated 10 – no impact anticipated</p>

Local Business: (Weighting 10%)					
12. Preference will be given to businesses based in the City of Busselton in the first instance. Where is the business based?		Yes	No	n/a	1 – business is based outside of South West, WA 5 – business in based in the South West, WA 10 – business is based in the City of Busselton
	Based outside of South West, WA				
	Based in South West, WA				
	Based in City of Busselton, WA				
Additional Comments/Requirements: (Weighting 0%)					
13. Does your proposal have any requirements additional to those identified in this Expression of Interest?					n/a

Please attach any supporting documentation demonstrating capacity to operate the proposed business including safety management plans and risk assessments