

## BUSSELTON PERFORMING ARTS AND CONVENTION CENTRE – ENGAGEMENT

Date	Direct or Public Engagement OR Council decision or Briefing	Form of Engagement
2008	Direct (individuals and groups)	<p><b>Pegasus Venue Management Pty Ltd</b>  <b>Performing Arts &amp; Creative Industries Centre – Feasibility Study</b>  <i>Engagement with:</i></p> <ul style="list-style-type: none"> <li>• <b>Cultural Partners Reference Group</b> – including: Down South Writers group; Busselton Pottery Club; LAMP; Activ Accommodation; Leeuwin Links; Wardan Aboriginal Cultural Centre; Koorlangka Community Centre Inc; Busselton Woodturners; Busselton Historical Society; Busselton Repertory Club; Bare Naked Theatre Company; Busselton Arts Society Inc; Busselton School of Dance; Margaret River Artisans; Southern Rip; ArtGeo Gallery and Court House Arts Centre; Artatac – Busselton Beach Festival Inc.</li> <li>• <b>Shire of Busselton Councillor Briefing</b></li> <li>• <b>Industry Partners Meeting</b> – Attendees: Ray MacMillan (Busselton Chamber of Commerce and Pro Busselton), Doug Kelly (South West Opera); Jane Manning (Regional Co-ordinator, Vasse – South West Development Commission); Russell Chandler (Bare Naked Theatre Company); Dave Coleman (Rock West Production Company); Peter Gordon (Owner/Manager – Equinox Café); Matt Walker (Geographe Bay Tourism Association).</li> <li>• <b>Potential Hirers Survey</b> - survey distributed to 80 potential hirers of which 32 responded.</li> </ul>
8 July 2009	Public	<p><b>Media Release</b>  <b>Performing Arts and Creative Industries Centre</b>  <b>Public Input requested.</b></p> <p>The Shire of Busselton is seeking input from the local community as to where a future Performing Arts and Creative Industries Centre might be located.</p>
9 June 2010	Public Council decision	<p><b>Council adopts the Strategic Action Plan 2010 - 2020</b>  <b>Strategic Priority No. 1</b></p> <ul style="list-style-type: none"> <li>• Busselton Foreshore revitalisation</li> <li>• Dunsborough Foreshore revitalisation</li> <li>• Complete Busselton to Dunsborough cycleway</li> <li>• Completion of an integrated Dual Use Path in Busselton</li> <li>• Community Resource Centre and Library expansion</li> <li>• A modern children’s playground/fund park facility</li> <li>• <b>Performing Arts/Convention Centre</b></li> </ul>
15 June 2011	Council briefing	<p><b>Council briefing</b></p> <p>Funding priorities were discussed.</p> <p>Outcomes of the briefing noted the Performing Arts and Convention Centre, Meelup Regional Park Master Plan and Rails to Trails to also be recommended for inclusion as priorities through the South West</p>

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		Development Commission and Regional Development Australia's South West Action Statement and in the Strategic Action Plan when reviewed.
11 July 2012	Council briefing	<p><b>Council briefing</b></p> <p>A workshop was convened to provide Councillors with an overview of the recommendation from the Capes Region Arts and Culture Needs Assessment Report. Community consultation was conducted throughout March and April 2012 to inform research into the report. Outcomes of briefing included direction to officers to submit the report to Council for endorsement prior to making it a public document.</p>
2012	Direct and Public	<p><b>Cultural Needs Assessment Report, undertaken by Peter Alexander detailed extensive consultation, outlined below, in the development of the Report.</b></p> <p>The consultant undertook wide ranging consultation and research in the community across the Capes Region.</p> <ul style="list-style-type: none"> <li>• There were two public meetings in Dunsborough, 114 people attended the meeting at the Naturaliste Community Centre and 94 attended the Old Dunsborough Hall meeting.</li> <li>• 34 people attended a meeting in Busselton, 18 in a meeting in Margaret River and 14 in a meeting in Augusta.</li> <li>• Questionnaires were distributed through the public meetings and also through other means across the communities.</li> <li>• 236 written and oral responses were received.</li> <li>• In addition there were 44 other direct meetings with key stakeholders/organisations (including some individuals) who sought to pursue particular issues relevant to the Needs Assessment.</li> </ul>
22 August 2012	Council decision	<p><b>That the Capes Regional Arts and Cultural Facilities Needs Assessment Report be advertised for community comment</b> for a period of 21 days and the result be reported to Council.</p>
24 October 2012	Council decision	<p><b>The Capes Regional Arts and Cultural Facilities Needs Assessment Report will be made available to the public on the City's website within one week of the Council resolution and an implementation plan will then be developed.</b></p> <p><b>Key Points within the Report</b></p> <p>[pg 60] "The Needs Analysis undertaken during the course of this Project indicated that the likely demand is more for a performing arts centre of the order of <b>300 seats (pg. 11 estimated cost of \$20-\$22 million for capital)</b> preferably in black box style.....In recommending this sort of facility, it is important to take account of</p>

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		<p>the findings and community response that came out of this Project – <i>and</i> also the work undertaken by Pegasus [2008 Feasibility Study] which was also a comprehensive survey workshop forum.” [pg. 61] “On the basis of research and on findings and benchmarking in relation to facilities design, capacity, utilisation, subsidies, and associated research undertaken across a wide cross section of the community and other documentation/research the concept of a performing arts centre located in Busselton is <b>supported and recommended</b>”.</p> <p>“In summary, it is seen that his facility would be welcomed in the local community as a long overdue. The need is becoming more critical as the City develops further. It would be a valuable focus point for all parts of the community and the development of the potential of that community, as evidenced in the research for this Project, and other referred to elsewhere [in the report].</p> <p>This facility in its proposed location would encompass both performing and some visual arts capacity in terms of gallery space. It would also be in proximity to cross art form work through other cultural facilities and arts organisations located in the Cultural Precinct, involving both professional and non-professional artists who are resident in and touring the region.</p> <p>It is also important to note the capacity for conferences and trade shows and the importance this raises for the operational and budgetary framework for this centre.”</p> <p><b>COUNCIL DECISION</b> C1210/297 Moved Councillor Henley, seconded Councillor Tarbotton: That the Council adopts the Capes Regional Arts and Cultural Facilities Needs Assessment Report as a guide to future planning. CARRIED 9/0 EN BLOC</p>
2013	Council decision Public	<p><b>City of Busselton’s Strategic Community Plan (2013)</b></p> <p>There were many valuable ideas recorded by the community through the consultation and within that there were a number of clear priorities identified. These included (but are not limited to):</p> <ul style="list-style-type: none"> <li>• airport expansion;</li> <li>• improved facilities and services for youth and the aged;</li> <li>• foreshore development and the development of shared open spaces enabling a range of activities and social interaction;</li> <li>• improvements to public transport both within and to the district;</li> <li>• higher education provision;</li> <li>• a strong diverse economy that supports local business; and</li> <li>• <b>a performing arts centre for the district.</b></li> </ul> <p><b>City of Busselton’s Strategic Community Plan (2013) consultation informed this document.</b></p> <ul style="list-style-type: none"> <li>• Between 18<sup>th</sup> April and 13<sup>th</sup> July 2012 the community was invited to provide input through a series of 5 interactive workshops</li> </ul>

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		<p>attracting 120 participants to a 2.5 hour workshop. All workshops were conducted by an independent facilitator.</p> <ul style="list-style-type: none"> <li>The yoursaybusselton.com.au website provided the community with a number of ways to submit their views. A questionnaire, two surveys and a chat forum on the site invited comment about the City's future under the same four themes discussed in the workshops.</li> <li>Hard copy questionnaires and survey forms were available at City facilities, some local businesses, three high schools, and in the local print media.</li> <li>In total the number of submissions received was 667. Additionally feedback from the 2011 Community Satisfaction Survey and other recent consultation was also reviewed.</li> </ul>										
6 February 2014	Media Release	<p><b>Town Centres Conceptualised.</b> Release included direction to the City's website and a Map of Busselton Towncentre that identified 'potential performing arts centre' in cultural precinct</p>										
12 March 2014	Council decision	<p><b>That the Council:</b></p> <ol style="list-style-type: none"> <li><b>Commits to a civic administration project and indicates its intention to include a multi-functional civic centre/performing arts space</b> as a component of the design and building process of that project.</li> <li>As soon as possible the Council, invites – over a period of 28 days -, public comment in relation to the concept plans shown to Council on 5th March, and also in relation to the funding model that relates to this project. The council will be fully informed of the results of this consultation when making any final decisions.</li> </ol>										
12 April 2014	Public	<p><b>City held an open day</b> on 12 April 2014 and made the concept plans and an information paper (entitled "Consideration of Civic and Administration Building and <b>Multi-functional Civic Centre Plans</b>") developed for this purpose widely available through the website and City facilities. A survey, developed in conjunction with Councillors, was made widely available and the survey and information paper were also sent to 1000 ratepayers and residents randomly selected from the City's database.</p>										
April 2014	Public	<p><b>Survey inviting Community Input for a new Civic Administration Facility and Multi-functional Civic Centre with Performing Arts Space. [Extract]</b></p> <p><b>Q9. How strongly do you agree or disagree with the following statements:</b></p> <p>(b) The City of Busselton needs a Multi-functional Civic Centre facility that can be used by the community for a wide range of uses including performances, events, conferences, exhibitions and productions</p> <table border="0" style="width: 100%; text-align: center;"> <tr> <td><b>Strongly Agree</b></td> <td><b>Agree</b></td> <td><b>Neither</b></td> <td><b>Disagree</b></td> <td><b>Strongly Disagree</b></td> </tr> <tr> <td><b>101</b></td> <td><b>46</b></td> <td><b>23</b></td> <td><b>41</b></td> <td><b>61</b></td> </tr> </table>	<b>Strongly Agree</b>	<b>Agree</b>	<b>Neither</b>	<b>Disagree</b>	<b>Strongly Disagree</b>	<b>101</b>	<b>46</b>	<b>23</b>	<b>41</b>	<b>61</b>
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23 July 2014	Council decision	<p><b>That the Council: .....</b></p> <p><b>3. reconfirms its commitment to Lot 450 Queen Street, Busselton in the Cultural Precinct being its preferred site for a Performing Arts Centre</b> based on a Proscenium Theatre design concept and continues land negotiations with the Department of Parks and Wildlife to secure the site;</p> <p>4. endorses the concept of the proposed Performing Arts Centre located in the Cultural Precinct and it being elevated as a City of Busselton local priority project;</p> <p>5. requires the Corporate Business Plan action for the development of a business case for the design and development of a performing arts space / convention centre to be for a Performing Arts Centre in the Cultural Precinct;</p> <p>6. includes indicative funding for a Performing Arts Centre in the Long-Term Financial Plan from 2017/18 financial year onwards with design costs, construction over two years and operational costs, and that grant funding be actively sought for this project;</p> <p>7. earmarks the proposed Performing Arts Centre project as a beneficiary of the proceeds of the sale of land surplus to the City's requirements in accordance with the Strategic Land Audit in recognition of its District-wide benefits.</p>
July 2014	Public	<p><b>Bay to Bay Newsletter – New Civic Administration Building –</b>  <i>Extract</i> - More than 65% of respondents agreed that a significant upgrade to the City's civic and administrative head-quarters was needed. However, only half the respondents supported the inclusion of a multi-functional performing arts centre in the building with the greatest preference being the development of a performing arts centre in the Busselton Cultural Precinct.</p>
27 August 2014	Council briefing	<p><b>As a result of the briefing session, the following actions were undertaken:</b>  <b>Kerry Hill will be kept informed of the City's progress developing a Business Plan and sourcing funding to enable the PAC to proceed.</b>  Costs for integration of electronic retractable seating and fly tower operations, compared to the costs of manual retractable seating and flyer tower operations will be considered, with Kerry Hill's advice, in further planning.</p>
22 October 2014	Council decision	<p><b>Council authorises the CEO to advertise the community positions for the PAC Working Group</b> by Expression of Interest, seeking members with relevant and varied experience. A Working Group with community members was then established.</p>
5 November 2014	Council briefing	<p><b>Council briefing</b>  Proposed 'think tank' re: potential for the Performing Arts Centre.</p>

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2015	Community Strategic Plan Review – Community Workshop	<b>At the biennial review of the Community Strategic Plan in February 2015, community interest in the project {Performing Arts Convention Centre} was still high.</b> At a community stakeholder workshop participants identified they'd like to see more progress in achieving a Performing Arts Convention Centre so that social and economic outcomes could be realised for the community.
2015	Direct	<b>Invitation to representatives in the community to participate in an ongoing reference group for the performing arts centre.</b> Current external members from CinefestOZ, the Weld, Acting Up!, MRBTA, local school principals.
19 August 2015	Council briefing	<b>Council briefing</b> Review of Concept plans for Performing Arts & Convention Centre Lot 450 Queen Street remains the preferred location, the alternative location to be assessed as part of the business case to be considered by Council.
27 April 2016	Council briefing	<b>Council briefing</b> Status of Performing Arts & Convention Centre Location and benefits
25 May 2016	Council decision	<b>Council decision</b> C1605/127 That Council 1. Reconfirms its commitment for the development of a Performing Arts and Convention Centre 2. Endorses Lots 43 and 44 Queen Street as the preferred site for the PACC; and 3. Endorses continue liaison with the Department of Parks and Wildlife for the acquisition of Lot 450 Queen Street for future needs and completion of the Cultural Precinct.
13 June 2016	Public	<b>Media Release</b> "Our New Performing Arts and Convention Centre". The City is planning to develop a new performing arts and convention centre in the Busselton Cultural Precinct. Incorporating the Weld Theatre and ArtGeo Gallery, the new facility will significantly enliven the area. (Indicative floor plans attached to release)
June 2016	Public	<b>Bay to Bay Newsletter</b> <b>Performing Arts and Convention Centre update</b> <b>Planning for a new performing arts and convention centre in the Busselton Cultural Precinct is underway</b> <i>Extract</i> "A future performing arts and convention centre was identified as a key priority during the development of the City of Busselton Strategic Community Plan," Mayor Henley said. "Acknowledging this level of community support for the project, Council felt compelled to re-visit the location and, in doing so, enable the Busselton Performing Arts and Convention Centre Working Group to proceed with more detailed planning."
28 September 2016	Council briefing	<b>Council provided with interim findings of the Market Demand and Economic Assessment undertaken by Lawrence Consulting</b> as part of the business case development for the BPACC. Council supported

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		<p>the BPACC working group to undertake further investigations and whole of life costs estimates.</p> <p><b>Key Points within the Report included:</b>            [Pg. iv]”Following the comprehensive catchment analysis and market demand assessment, the review of competing venues would suggest that there exists considerable demand for a performing arts centre in Busselton, the optimal capacity for which would be in the range of <b>600-650 seats</b> depending on design configuration based on the market for performing arts in South West WA and the expected population growth in the region over the next 20-30 years.”            “Stand-alone smaller venues such as Margaret River can be viable, although they require significantly more events and performances (on average, almost double the number of those at the larger venues); Larger venues and auditoria attract larger and better established acts and events, which subsequently generate higher ticket prices...”.</p>
14 December 2016	Council briefing	<p><b>Council briefing</b>            Busselton Performing Arts &amp; Convention Centre            Progression of concept designs, recap of the Market Demand and Economic Impact Assessment, funding streams.</p>
24 – 29 March 2017	Group	<p><b>Meetings with principals, teachers and education stakeholders discussing plans for PACC.</b></p> <ul style="list-style-type: none"> <li>• Ted Kosicki, Principal Georgiana Molloy Anglican School</li> <li>• Dainon Couzic, Principal Busselton Senior High School</li> <li>• David van der Tang, Senior Secondary Staff, Cornerstone Christian College</li> <li>• Mark Gillett, Principal Cape Naturaliste College</li> <li>• Frank Norton, Principal St Mary MacKillop College</li> <li>• Rachael de Mamiel, Business Manager, St Mary MacKillop College</li> </ul>
2017		<p>In 2017 9% of <b>Community Survey</b> respondents listed the Performing Arts centre as a priority.</p>
14 November 2018	Council briefing	<p><b>Council briefing</b>            BEACH Community Engagement Function on Thursday evening at 5.30pm at ArtGeo</p>
November 2018	Public	<p><b>Bay to Bay Newsletter</b>            Busselton Entertainment Arts and Cultural Hub (update on the project and the <b>opportunity for public comment</b>)</p>
November 2018	BCCI After 5 at ArtGEO	<ul style="list-style-type: none"> <li>• <b>Videos and display</b> of proposed development for the local business community</li> <li>• <b>Signage</b> installed on the proposed site</li> </ul>
December 2018	Public	<ul style="list-style-type: none"> <li>• <b>Your Say Survey</b> – PACC Façade Design</li> <li>• <b>Display</b> at ArtGeo and City Administration Building and both Dunsborough and Busselton Libraries</li> </ul>
2018-current	Website and email	<p><b>Website</b> – dedicated page on the City’s website developed.  <b>Email</b> - dedicated email for responses.</p>



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13 February 2019	Council briefing	<p><b>Council briefing</b></p> <p>The BEACH outcomes of community engagement Desire to see more alfresco, bar, café, dining choice in cultural precinct, desire to see increased activities and diversity of offerings Façade preference.</p>
13 March 2019	Public	<p><b>Media Release</b> – “Progressing A Performing Arts and Convention Centre”</p> <p>The City of Busselton Council extends its thanks to community members who provided feedback on the proposed Busselton Entertainment Arts Culture Hub (BEACH).</p>
August 2019	Public	<p><b>Bay to Bay</b></p> <p><b>Busselton Entertainment, Arts and Creative Hub</b></p> <p>Third pillar of the regional growth strategy alongside the Busselton Foreshore development and Busselton Margaret River Airport Upgrade. BEACH has entered the procurement stage. Intention is for construction to commence in mid 2020.</p>
13 August 2019	Public	<p><b>Media Release</b> – “Funding Announcement a Boost to the Creative Sector and the Economy”</p> <p>On a visit to the City of Busselton today Federal Member for Forrest Hon. Nola Marino MP announced funding for a new performing arts and convention centre to be built in the Busselton Cultural Precinct. The Australian Government has committed \$10.35 million under the Regional Growth Fund towards the project to which the City of Busselton will contribute a further \$10.65 million in cash and in kind contributions. The project will deliver the community a first class facility known as the Busselton Entertainment Arts and Cultural Hub or BEACH.</p>
July 2019 to June 2020	Direct and Group (Cultural Officer)	<p><b>Meetings</b> - One on One and Group Meetings (<b>see attached</b>) Includes Aboriginal Advisory Group meetings</p>
2019	Direct and Group (Manager Community Services)	<p><b>Meetings (see attached)</b> with the following:</p> <ul style="list-style-type: none"> <li>• Conference event managers</li> <li>• BREC</li> <li>• Circuitwest</li> <li>• Various venues in WA</li> <li>• Online and in person interstate</li> <li>• Cape Nat College</li> <li>• GMAS</li> <li>• TAFE</li> <li>• CQ University</li> <li>• Various Aboriginal Groups and individuals</li> <li>• Busselton Repertory</li> <li>• Acting Up</li> <li>• Film producers &amp; production studios</li> <li>• Creative Corner</li> </ul>



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		<ul style="list-style-type: none"> <li>• Various events reps, CinefestOZ, Jazz by the Bay</li> <li>• Brass band</li> <li>• Busselton Choral Society</li> <li>• Cape Harmony Choir</li> <li>• Innovations Dance Academy</li> <li>• Jazz Attack</li> <li>• Southern Blue Dance</li> <li>• Voices of the Vasse</li> <li>• Individual artists</li> <li>• Hospitality suppliers</li> </ul>
25 September 2019	Council briefing	<b>Council briefing</b> BEACH update
October 2019	Public	<b>Bay to Bay Newsletter</b> BEACH design tender closing
November 2019	Public	<b>Bay to Bay Newsletter</b> BEACH tender evaluation underway. Collaboration between councils, regional venues and tourism to develop a South West Business Events Strategy. Branding is underway.
January 2020	Public	<b>Bay to Bay Newsletter</b> BEACH reaches another milestone with awarding of design tender. Link included to BEACH webpage.
December 2019 – June 2020	Community Reference Group	<b>Group Meeting</b> – averaged 6-8 community members includes reps from Education, Tourism, Business, Users, and Events. Meetings increased from bi-monthly to monthly with subgroup sessions held more frequently with the Repertory Club and Acting Up.
April 2020	Public	<b>Bay to Bay Newsletter</b> BEACH / Woodturners relocation / Design Improvements / Stimulate Economy post COVID-19. Consultation with key stakeholders has seen various improvements to the BEACH concept design to enable the theatre and conferencing elements to operate independently. Other improvements include incorporating a larger first floor banquet area, better integration with the Weld Theatre, and improved access from Marine Terrace with connection to parking facilities. Design improvements also include an enhanced gallery which creates opportunity for the existing gallery space to become a commercial leased bar with alfresco service to a courtyard off Marine Terrace and laneway. It's a win-win situation - Jason from Down South Sheds picks up an excellent project, Busselton Woodturners move into brand new premises and the community will soon have a state-of-the-art performance and art centre linking the foreshore to the town centre!

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22 April 2020	Council briefing	<b>Council briefing</b> Funding, need for revised State Business Case and agreement to proceed
May 2020	Public	<b>Bay to Bay Newsletter</b> BEACH We're excited to provide you with a sneak peek of the most recent concept designs of the new Busselton Entertainment Art and Culture Hub (BEACH).
May/June 2020	Public and stakeholder	<b>Yoursay Survey</b> Survey asked questions around the Cultural Precinct and BPACC development, advertised in libraries, newspaper, social media and community networks. 250 response received. In addition a further 20 stakeholders were interviewed representing arts, culture, traditional owners, history groups, tourism and local business.
June 2020	Public	<b>Bay to Bay Newsletter</b> BEACH Questions answered. Scope changes, how it differs from other venues, revenue, rate impacts
June 2020	Public	<b>Display Admin Foyer</b> Performing Arts and Convention Centre - FAQs
July 2020	Public	<b>Bay to Bay Newsletter</b> To help you form your own opinion on the merit of this project, we ask that you consider the facts and open your mind to the economic, social and cultural opportunities the development presents. Let's Consider Cost, Impact on Rates, How about the Timing, Has it Been Properly Investigated, Level of Community Engagement (link to Your Say), What Benefit to Community, Want to Know More (link to Your Say and Project Manager Email)
July 2019 to June 2020	Direct and Group (Cultural Officer)	<b>Meetings (see attached)</b> - One on One and Group
24 June 2020	Council decision	<b>Council 1. Confirms its commitment to the Busselton Entertainment Arts and Creative Hub (BEACH) project</b> (the Project), as per the optimised designs developed by Kerry Hill Architects (June 2020) and at a budget of between \$28.5M and \$30.3M, dependent on a final decision with regards to the inclusion of a Creative Industries Hub; 2. Will consider the inclusion of a Creative Industries Hub within the Project based on additional external funding being secured and on the outcomes of the tendering process and final pricing; 3. Continues to seek additional external funding for the project, to reduce the quantum of loan borrowings required for the Project; and 4. Endorses as a funding strategy entering into a loan borrowings / debt financing of up to \$17M over a 20 year term (to be reduced by any additional external funding that is secured and / or the inclusion of the Creative Industries Hub component). CARRIED 8/1
30 July 2020	Direct	<b>Presentations</b>

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2 August 2020		Busselton and Dunsborough Chamber Business After 5 forums
August 2020	Public	<b>Bay to Bay Newsletter</b> Project Funding, Scope and Timing – An Update, Community Views Videos, Working with Weld on an Integrated Design Solution.
June and September 2020	Public	<b>City of Busselton Strategic Plan review</b> Major review of the Strategic Community Plan with 1,658 contributions. A combination of random sampling and targeted engagement was used with people either invited or able to opt into surveys and workshops. As part of this major review, the City conducted its 2020 Community Satisfaction Survey, by Catalyse. While the survey did not specifically ask for feedback on the BPACC project, it did ask people their view on arts and cultural activities broadly. A performance index score (which gives an overall perspective of recipients' satisfaction levels) of 69 out of 100 was recorded. This trended downward from the 2017 Catalyse survey where it scored 76 out of 100. Across all of the City's engagement for its Strategic Community Plan review, (Catalyse survey plus through Yoursay), support was expressed for: arts and culture opportunities; creating more things for young people to do; indoor activities; nightlife activation, concerts and local community based events. Support was also expressed for a performing arts centre.
September 2020	Public	<b>Bay to Bay Newsletter</b> Busselton Cultural Precinct: A Cultural Interpretation Strategy – summary of feedback received, outline of strategy. The strategy identifies a sense of place that defines the Cultural Precinct and the future BPACC.
23 September 2020	Council Briefing	Draft Cultural Interpretation Strategy.
2 October 2020	Group Meeting	Cultural Interpretation Strategy Presentation to BPACC Aboriginal Advisory Group.
16 October 2020	Direct	Heritage Conference Presentation and site tour
November 2020	Public	<b>Bay to Bay Newsletter</b> What's in a Name? Three name choices Busselton Entertainment Arts and Creative Hub, Busselton Performing Arts and Convention Centre and Saltwater. Visit Your Say to provide feedback.
26 November 2020	Direct	Meeting with <b>Hospitality providers.</b>
December 2020	Public	<b>Bay to Bay Newsletter</b> BPACC – want more information? Information and conceptual designs are displayed at ArtGeo, Busselton Library, NCC and the admin building. What's in a Name? Visit your say to provide your feedback.

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4 December 2020	Public	BPACC display manned by Councillors in the Old Courthouse for the <b>City of Busselton Art Award Opening Night &amp; Street Party</b> (226 people)
5 December 2020	Public	BPACC display, interactive activities and free sausage sizzle at Cultural Precinct for the <b>Courtyard Christmas Bazaar</b> . To answer questions and engage in conversation about the many community benefits the BPACC will bring. (283 people entered Courthouse, estimated 700 attendees at the event)
13 December 2020	Public	BPACC display, interactive programming activities and distribution of information at <b>Jazz Attack Junior and Senior Showcase Concerts</b> (700 people)
15 December 2020	Public	BPACC display and naming survey box set up in the foyer at NCC. Promotional video playing on TV.
21 January 2021	Public	BPACC display and naming survey box set up at the Busselton Library. Promotional video playing on TV.
February 2021	Public	<b>Bay to Bay Newsletter</b> BPACC Update – Call for a Referendum, Naming Suggestions, Site Size, Does Your Group Want to Know More About the BPACC?
25 February 2021	Direct	<b>BPACC Industry Event</b> Chamber of Commerce members invited for overview presentation of the project by the architect and opportunity to meet shortlisted Construction Tender representatives.
28 February 2021	Public	<b>Stars Align</b> Event - BPACC display material set up in Old Courthouse
2 March 2021	Public	BPACC display set up at Weld Theatre
11 March 2021	Group Meeting	BPACC Community Reference Group meeting to discuss naming survey outcomes
12 March 2021	Group Meeting	Aboriginal Advisory Group Meeting to discuss naming survey outcomes
23 March 2021	Direct	<b>TechWest Presentation</b> (and feedback) to theatre technicians from all WA theatre venues

**ATTACHMENT (CULTURAL OFFICER: EXAMPLES COMMUNITY ENGAGEMENT)**

Organisation	Date	Type of engagement
South West Boojarah Working Party	3 July 2019	Seek approval for Aboriginal interpretation to be included in design; nomination of representatives
Convention Centre General Manager	7 July 2019	Advice on running successful conventions/conferences
Busselton Choral Society	20 Sept 2019	Potential user
Voices of the Vasse	20 Sept 2019	Potential user
Cape Harmony Choir	25 Sept 2019	Potential user
Undalup Association	23 Sept 2019	Potential user
Singer / Performer - Dunsborough	18 Sept 2019	Potential user
Busselton Brass Band	9 Oct 2019	Potential user
Jazz Attack	14 Oct 2019	Potential user
Innovations Dance Academy	16 Oct 2019	Potential user
Southern Blue Dancers	21 Oct 2019	Potential user
Southern Light Events	20 Sept 2019	Potential technical business and user/producer
Aboriginal Community members	12 May 2020	Aboriginal engagement for interpretation & artworks
Aboriginal Community members	20 May 2020	Aboriginal engagement for interpretation & artworks
Aboriginal Community member	13 May 2020	Aboriginal engagement for interpretation & artworks
Aboriginal Community Elder	12 May 2020	Aboriginal engagement for interpretation & artworks
Aboriginal Community member	13 May 2020	Aboriginal engagement for interpretation & artworks
BPACC Aboriginal Advisory Group	13 Feb 2020; 23 March 2020; 1 May 2020; 5 June 2020	Aboriginal Advisory Group: South West Boojarah Working Party Representative

Organisation	Date	Type of engagement
BPACC Aboriginal Advisory Group	13 Feb 2020; 23 March 2020; 1 May 2020; 5 June 2020	Aboriginal Advisory Group: South West Boojarah Working Party Representative
Aboriginal Community member and Advisory Group	10 June 2020	Aboriginal Advisory Group: South West Boojarah Working Party Representative
Heritage, Culture, Arts, Community representatives	16 June 2020	BPACC Cultural Interpretation Strategy Group Interviews
Tourism and Business representative  (Ink Strategy – consultation)	16 June 2020	BPACC Cultural Interpretation Strategy Group Interviews
Community Representative  (Ink Strategy – consultation)	23 June 2020	BPACC Cultural Interpretation Strategy Group Interviews (one on one phone call)
Creative Industries Representative  CEO Busselton Chamber of Commerce  (Ink Strategy – consultation)	23 June 2020	BPACC Cultural Interpretation Strategy Group Interviews (one on one phone call)
Tourism and Business representative  MRBTA Asset and Environment Manager  (Ink Strategy – consultation)	By email	BPACC Cultural Interpretation Strategy Group information/email
Tourism and Business representatives  (Ink Strategy – consultation)	18 June 2020	BPACC Cultural Interpretation Strategy Group Interviews

Organisation	Date	Type of engagement
Heritage, Culture, Arts, Community representatives  (Ink Strategy – consultation)	18 June 2020	BPACC Cultural Interpretation Strategy Group Interviews



**ATTACHMENT (MANAGER EVENTS & CULTURAL SERVICES: COMMUNITY ENGAGEMENT EXAMPLES)**

Organisation	Date	Type of engagement
HEART	6 May 2015 19 August 2019 23 January 2020 7 February 2020 10 November 2020	Business Case development Lessons learned through design, development and operations
MPAC	24 April 2015 16 June 2015 6 January 2020	Advice on running successful theatre, conference considerations
State Theatre	6 January 2020	Advice on running successful theatre, conference considerations
Red Earth	16 September 2019 15 February 2021	Advice on running successful conventions/conferences. Lessons learned during design development and first year of operating.
Creative industry	14 July 2020 10 August 2020 11 August 2020 19 September 2019 31 August 2020 3 September 2020	Creative Industry Hub research
BREC	18 March 2015 4 June 2015 27 July 2020 12 September 2019 10 November 2020	Business Case development, advice on running successful theatre, conference considerations
Circuitwest	15 December 2016 11 September 2019 9 November 2020 28 January 2021 22 March 2021	Events and performances Bookings

Organisation	Date	Type of engagement
CinefestOZ	21 April 2015 25 May 2015 25 August 2019 13 September 2019	Potential user
Current Events	15 March 2016 27 August 2019	Potential user, conferencing
SW Business Events Working Group	4 November 2019 9 December 2019 30 April 2020 25 June 2020 3 August 2020 30 November 2020	Development of strategy to attract Business Events to the region.
Jazz by the Bay	27 August 2019	Potential user
Acting Up!	8 August 2018 29 August 2018 27 August 2019 9 September 2019 26 March 2020 21 April 2020 8 June 2020 27 January 2021	Potential user
Busselton Repertory Club	8 August 2018 29 August 2018 24 April 2019 27 August 2019 5 September 2019 26 March 2020 16 April 2020 8 June 2020	User

Organisation	Date	Type of engagement
	2 October 2020 17 February 2021 2 March 2021 8 March 2021 10 March 2021	
Art Gallery of Western Australia	8 July 2020 24 August 2020 26 August 2020	Potential User
Busselton Senior High School	24 March 2017 16 February 2018	Potential User
Cornerstone Christian College	24 March 2017 16 February 2018	Potential User
St Mary McKillop College	29 March 2017 16 February 2018	Potential User
Cape Naturaliste College	24 March 2017 16 February 2018 9 September 2018	Potential User
GMAS	1 June 2016 6 February 2018 23 February 2018	Potential User
Hospitality Suppliers	5 March 2020 11 March 2020 19 March 2020 4 June 2020 29 June 2020 28 August 2020	Potential User
BPACC Aboriginal Advisory Group	12 December 2019 23 March 2020 5 June 2020	

Organisation	Date	Type of engagement
	15 July 2020 13 October 2020 2 November 2020 12 March 2021	
BPACC Community Reference Group	13 March 2020 16 April 2020 30 April 2020 21 May 2020 9 July 2020 22 October 2020 3 December 2020 11 February 2020 25 February 2020	

Updated V5 PACC Engagement Timeline 25/3/2021

ENDS.