

STAKEHOLDER ADVOCACY PLAN 2024-2025

Strategic City Advocacy Priority	Council Plan Summary of Each Priority	Council Plan Actions	Federal Government Representatives	State Government Representatives	City of Busselton Representatives	Community / Stakeholder Representatives	Advocacy Statements (State / Federal Government)
Sport and Recreation	With increasing demand for facilities, the community would like a new district sports and recreation facility with a 50m pool, indoor courts, and gym facilities, along with upgrades to existing sporting facilities, reserves and ancillary infrastructure.	<ul style="list-style-type: none"> Finalise a review of the Sport and Recreation Facilities Strategy and progress identified priorities. Identify a site for a new multi-sports district sport and recreation facility and undertake feasibility analysis to confirm the scope, cost and funding sources for construction and operation. 	<ul style="list-style-type: none"> Minister for Local Government Minister for Regional Development Member for Forrest Election Candidates for Forrest 	<ul style="list-style-type: none"> Minister for Sport & Recreation Minister for Regional Development Member for Vasse Election Candidates for Vasse Department of Planning, Lands and Heritage Department for Sport and Recreation 	<ul style="list-style-type: none"> Mayor CEO Director Community Planning 	<ul style="list-style-type: none"> Regional Development Australia (South West) Local sport and recreation clubs Potential users of future community recreation facilities 	<ul style="list-style-type: none"> Present feasibility analysis Seek support for interim and long term requirements – eg water security Seek contributions for land purchase and construction costs
Rivers and Waterways	The community would like the health of the Lower Vasse River, Toby Inlet and wetlands restored for environmental conservation and improved recreation.	<ul style="list-style-type: none"> Complete the Lower Vasse River Sediment Removal Program (stage 3). Investigate further stages of sediment removal and the Living Streams approach for the Lower Vasse River 	<ul style="list-style-type: none"> Department of Climate Change, Energy, the Environment and Water 	<ul style="list-style-type: none"> Various Ministers: Health, Water, Environment, Lands Member for Vasse Election Candidates for Vasse Vasse Taskforce Department of Water and Environmental Regulation Department of Health Department of Biodiversity, Conservation and Attractions 	<ul style="list-style-type: none"> City of Busselton Waterways Management Committee Mayor CEO Director Infrastructure and Environment 	<ul style="list-style-type: none"> Regional Development Australia (South West) Toby Inlet Catchment Group GeoCatch Vasse Wonnerup Wetlands Partnership Environmental Groups 	<ul style="list-style-type: none"> Request installation of reticulated sewerage into Busselton Light Industrial Area and Wonnerup Residential Area to prevent further leaching of nutrients into the Lower Vasse River and Vasse Wonnerup Wetlands Request the State Government to fund programs to improve the health of the waterways Letter already sent to Minister for Health (CC Minister for Water, Minister for Environment and Minister Planning/Lands) detailing

				<ul style="list-style-type: none"> Department of Planning, Lands and Heritage Water Corporation 			<p>specific concerns and requests</p> <ul style="list-style-type: none"> Council representatives and Officers are members of the Vasse Taskforce Officers participate in Vasse Wonnerup Wetlands Partnership
<p>Responsible Development and Housing</p>	<p>The community would like sustainable growth and responsible development, aligned with local character. More housing diversity and stock is required to meet different needs, with adequate supporting infrastructure and amenities.</p> <p>Promote planning and development that supports responsible growth, diverse and affordable housing choices, and attractive, functional, well-connected neighbourhoods.</p>	<ul style="list-style-type: none"> Finalise and seek Ministerial approval for Local Planning Scheme No.22, with consideration for an appropriate mix of development and housing densities. Scheme 22 is a statutory document that outlines how land may be used and developed within the City of Busselton. Review the Local Planning Strategy; an integrated strategy that considers key planning elements, including housing diversity and density, transport, economic development and the natural environment, to guide the region's growth, development and overall character and liveability over the next 10-15 years. Advocate for the State Government to provide sewerage and power in key locations to support population growth and economic development. 	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> Minister for Planning; Lands; Housing; Homelessness WA Planning Commission Department of Planning, Lands and Heritage South West Development Commission WaterCorp Western Power Environmental Protection Authority 	<ul style="list-style-type: none"> Mayor CEO Director Community Planning Director Economic and Business Development Director Infrastructure and Environment 	<ul style="list-style-type: none"> Regional Development Australia (South West) Local residents groups Local businesses Industry bodies Developers / investors Property owners and their neighbours Environmental groups/associations 	<ul style="list-style-type: none"> Council Decision regarding LPS to be made in December 2024 ahead of EPA review and advertising. Request State Government to release lazy or underutilised land for housing and/or enter Joint Ventures to enable development Request State Government to release funding for headworks (eg sewer infill program) Need to ensure appropriate power and water supply Request DPLH to assist with funding and supporting studies for review of the Local Planning Strategy
<p>Busselton Margaret River Airport</p>	<p>The community would like the airport terminal upgraded with runway extensions, improved facilities, more flights to more destinations, better parking and more taxis and shuttle buses.</p>	<ul style="list-style-type: none"> Partner with the South West Development Commission to prepare a business case to attract funding for long-term terminal infrastructure needs at Busselton Margaret River Airport. 	<ul style="list-style-type: none"> Minister for Regional Development Member for Forrest 	<ul style="list-style-type: none"> Minister for Regional Development Minister for Transport Minister for Tourism 	<ul style="list-style-type: none"> Mayor CEO Director Economic and Business Development 	<ul style="list-style-type: none"> Regional Development Australia (South West) Margaret River Busselton Tourism Association 	<ul style="list-style-type: none"> Business case has been developed in conjunction with SWDC - to be presented to the Minister for Regional Development

		<ul style="list-style-type: none"> Implement Phase 1 of the Busselton Margaret River Airport Master Plan; constructing a new permanent passenger terminal to accommodate forecast passenger demand. Investigate partnering with private suppliers to provide an airport shuttle bus, or alternative transport options, to connect with local towns and facilities. 	<ul style="list-style-type: none"> Election Candidates for Forrest Member for O'Connor Election Candidates for Forrest Civil Aviation Safety Authority 	<ul style="list-style-type: none"> Member for Vasse Election Candidates for Vasse Member for Bunbury Member for Warren-Blackwood Member for Collie-Preston Tourism WA and Australia's South West Department of Transport Department of Primary Industries and Regional Development Department of Planning, Lands and Heritage 		<ul style="list-style-type: none"> Chambers of Commerce and Industry Local Government Authorities within the South West Local businesses 	<ul style="list-style-type: none"> BMRA Masterplan shows significant increase in passenger numbers and demand for airport services, including international flights. The City needs to progress further commercial development in the airport precinct to support diversification and growth of the SW economy. Goals cannot be realised without a suitable terminal. Alignment with the State Government's WAVES 2024 document Alignment with the Tourism WA's new 10 year Tourism Destination Management Plan for the South West
Coastal Protection	Respond to climate impacts including coastal erosion and accretion, extreme weather events and fire.	<ul style="list-style-type: none"> Advocate to and work with state government agencies, as well as other key partners, to plan and implement ongoing coastal protection. 	<ul style="list-style-type: none"> National Emergency Management Agency Minister for Environment and Water Member for Forrest Election Candidates for Forrest 	<ul style="list-style-type: none"> Minister for Energy; Environment; Climate Action Department of Water and Environmental Regulation Department of Fire and Emergency Services 	<ul style="list-style-type: none"> Mayor CEO Director Infrastructure and Environment Director Community Planning 	<ul style="list-style-type: none"> Regional Development Australia (South West) Local environmental and "friends of" groups Coastal residents 	<ul style="list-style-type: none"> Increased risks of coastal erosion and storm damage require ongoing upgrades to coastal defences Share latest modelling (CHRMAP etc) Significant ongoing funding is required as the City cannot fund these works alone
Telecommunications Connectivity	Facilitate an innovative and diversified economy that supports investment and employment growth.	<ul style="list-style-type: none"> Advocate for improved telecommunications infrastructure across the district. 	<ul style="list-style-type: none"> Minister for Communications Member for Forrest Election Candidates for Forrest NBNCo 	<ul style="list-style-type: none"> Member for Vasse Election Candidates for Vasse 	<ul style="list-style-type: none"> Mayor CEO Director Community Planning Director Economic and Business Development 	<ul style="list-style-type: none"> Regional Development Australia (South West) Telstra Residents Businesses Chambers of Commerce Emergency services 	<ul style="list-style-type: none"> Concerns about reports of continual lack of connectivity, especially during peak visitor times Concerns that planned upgrades will not be able to meet the increasing demand due to large swell of users in tourism

							<p>season and increasing population</p> <ul style="list-style-type: none"> Concerns about risks of emergency responders not having necessary communication channels Letter sent to Federal Minister for Communications (CC other politicians) The City made a submission to the (federal) Regional Telecommunications Review in 2024 Meetings with Telstra and NBNCo
Community Safety	The community would like more police, CCTV, lighting and mental health support services to alleviate concerns with anti-social behaviour, crime and homelessness.	<ul style="list-style-type: none"> Collaborate with key stakeholders to develop a Community Safety Action Plan. Advocate for improved access to locally available specialist and mental health services and helplines, including drug and alcohol counselling and rehabilitation services, and domestic violence, family violence and sexual abuse. Collaborate with relevant agencies to monitor regional homelessness trends, and advocate for the State Government to respond with appropriate access to accommodation and support services. 	<ul style="list-style-type: none"> Member for Forrest Election Candidates for Forrest 	<ul style="list-style-type: none"> Minister for Early Childhood Education; Child Protection; Prevention of Family and Domestic Violence; Community Services Minister for Planning; Lands; Housing; Homelessness Member for Vasse Election Candidates for Vasse Department of Communities Department of Planning, Lands and Heritage WA Police South West Development Commission 	<ul style="list-style-type: none"> Mayor CEO Director Community Planning 	<ul style="list-style-type: none"> WA service providers Local community groups and organisations Medical practitioners 	<ul style="list-style-type: none"> Invite stakeholders to participate in development of Community Safety Plan Lobby State Government to provide appropriate levels of community and homelessness services and solutions within the City of Busselton The City to support campaigns and initiatives as appropriate
Major Transport Infrastructure	Provide safe roads and transport networks	<ul style="list-style-type: none"> Advocate with business and industry and support commercial opportunities 	<ul style="list-style-type: none"> Minister for Infrastructure, Transport, 	<ul style="list-style-type: none"> Minister for Transport 	<ul style="list-style-type: none"> Mayor CEO 	<ul style="list-style-type: none"> Regional Development 	<ul style="list-style-type: none"> Support proposals for rail from Perth to Bunbury

		<p>for alternative modes of transport to improve social and economic outcomes.</p> <ul style="list-style-type: none"> Advocate for planning of future transport infrastructure linking Busselton and Dunsborough with Bunbury and Perth. 	<p>Regional Development and Local Government</p> <ul style="list-style-type: none"> Minister for Regional Development, Local Government and Territories Member for Forrest Election Candidates for Forrest 	<ul style="list-style-type: none"> Minister for Regional Development Member for Vasse Election Candidates for Vasse Main Roads WA Public Transport Authority of WA Department of Planning, Lands and Heritage 	<ul style="list-style-type: none"> Director Infrastructure and Environment Director Economic and Business Development 	<p>Australia (South West)</p> <ul style="list-style-type: none"> Businesses Industry bodies Chambers of Commerce and Industry Investors 	<ul style="list-style-type: none"> Request commencement of planning and budgeting for new highway between Vasse and Dunsborough (noting planned population increase in addition to increased tourism and structure planning for Dunsborough growth is currently underway). Request PTA to provide enhanced public transport options Request the State Government to provide funding for further EV charging stations
<p>Expanded Higher Education Offerings</p>	<p>Collaborate with key partners to strengthen opportunities for education and life-long learning</p>	<ul style="list-style-type: none"> Advocate for expanded higher education offerings. 	<ul style="list-style-type: none"> Department of Education (Federal) 	<ul style="list-style-type: none"> Minister for Education Member for Vasse Election Candidates for Vasse Department of Education (State) 	<ul style="list-style-type: none"> Mayor CEO Director Economic and Business Development 	<ul style="list-style-type: none"> Regional Development Australia (South West) Local schools Local/regional TAFEs ECU and other universities Western Australian Academy of Performing Arts Other education and learning providers SW Library Consortia State Library of WA 	<ul style="list-style-type: none"> Demonstrate that the City of Busselton's projected growth will result in both needs and opportunities for higher education. Need additional schools and tertiary institutions Opportunities to expand and diversify higher/tertiary offerings to create paths to employment Opportunities to attract R&D programs to the region Consider co-location opportunities for providers

ADDITIONAL ADVOCACY FOR FUNDING SOURCES TO SUPPORT THE CITY OF BUSSELTON

Local Roads and Community Infrastructure Program (Federal Government Funding)	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> Minister for Infrastructure, Transport, Regional Development and Local Government Minister for Regional Development, Local Government and Territories Member for Forrest Election Candidates for Forrest 	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> Mayor CEO 	<ul style="list-style-type: none"> Other Local Government Authorities WALGA 	<ul style="list-style-type: none"> Demonstrate value of LRCIP funding to the City of Busselton Request continuation/increase in LRCIP funding to enable community infrastructure projects that might otherwise be delayed due to budgetary constraints to proceed.
Royalties for Regions (State Government Funding)	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> WA Premier Minister for Regional Development Department of Primary Industries and Regional Development 	<ul style="list-style-type: none"> Mayor CEO 	<ul style="list-style-type: none"> Other Local Government Authorities WALGA 	<ul style="list-style-type: none"> Request R4R funding be increased and opened up as a competitive funding round to enable valuable community infrastructure projects (that might otherwise be delayed due to budgetary constraints) to proceed.
Increase in Regional Road Group Funding (State Government Funding)	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> Minister for Transport State Advisory Committee overseeing 10 Regional Road Groups in WA 	<ul style="list-style-type: none"> Mayor CEO 	<ul style="list-style-type: none"> Other Local Government Authorities WALGA 	<ul style="list-style-type: none"> Request increase in RRG funding to enable valuable local road upgrades that might otherwise be delayed due to budgetary constraints to proceed.