

## Application for Digital Billboard Advertising

This application is for the purpose of applying to advertise your event on the digital billboard located at the entrance to Busselton on the Bussell Highway.

Event Name: \_\_\_\_\_

Applicant's Name: \_\_\_\_\_

Applicant's Address: \_\_\_\_\_

\_\_\_\_\_  
Postcode: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Date Sign Requested From \_\_\_\_/\_\_\_\_/\_\_\_\_ to \_\_\_\_/\_\_\_\_/\_\_\_\_

(fees apply per 2 week advertising period)

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### Specifications:

- Screen overall size - 3840 high x 11520 width
- Content file format - High resolution JPEG or PNG  
- 2448 x 816 pixels

### Please note:

- Approval is given for a period of 2 weeks (unless otherwise approved).
- A proof of all signage is to be submitted for approval at least 2 weeks prior to the sign being displayed.
- Names/logos of event sponsors must not exceed an area more than 20% of the total sign face.
- Artwork must be provided in the correct format and size for display.
- Static signage only, no videos accepted.
- A hire fee applies according to the City of Busselton 'Adopted Schedule of Fees and Charges' each financial year.

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APPLICANT'S SIGNATURE

Application Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_