

Council Policy

Council Policy Name:	Public Art	Version:	Adopted
Responsible Directorate:	Economic and Business Development		

1. PURPOSE

- 1.1. The purpose of this Policy is:
- to recognise and articulate the significant role that Public Art has in the development of cultural, economic, social and artistic vitality of a City, adding a sense of community, belonging and place; and
 - to engage, encourage and guide the community in the creation of Public Art which reflects the cultures and lifestyles of the people who live within the City of Busselton.

2. SCOPE

- 2.1. This Policy is applicable to Public Art installed on City owned or managed buildings or land, where the Public Art is the property of City.
- 2.2. This Policy does not apply to artworks on State or Federal Government buildings or privately owned property or infrastructure. Specific agreements can be put in place for such buildings by arrangement.

3. DEFINITIONS

Term	Meaning
Artist	Professional artists, experienced community artists or arts groups eligible to carry out artwork projects. This may be in conjunction with community organisations
Public Art	A permanent, temporary or ephemeral work of art located in a public area created by an Artist or developed under the guidance of an Artist. This includes 2D or 3D objects
City	City of Busselton
Policy	This City of Busselton Council policy titled "Public Art"

4. STRATEGIC CONTEXT

Strategic Theme	Strategic Priority
Key Theme 2: LIFESTYLE	2.5: Facilitate events and cultural experiences that provide social connection
Key Theme 3: OPPORTUNITY	3.1: Work with key partners to facilitate the activation of our town centres, creating vibrant destinations and consumer choice

5. POLICY STATEMENT

- 5.1. Public Art is intended to:
- reflect and promote the lifestyles, heritage and culture of the community;
 - encourage community connection, reflection, inspiration, celebration and well-being as an expression of creativity;
 - invigorate and create vibrancy in places and spaces; and
 - support and promote regional creative and arts industries.
- 5.2. City approval is required for the placement of Public Art.

- 5.3. The acquisition and decommissioning of Public Art by the City will be in accordance with the Public Artwork and Urban Art Guidelines and, where relevant, the City of Busselton Development Contributions Policy.
- 5.4. Consultation about the acquisition and installation of Public Art will occur with impacted or key stakeholders.
- 5.5. Artists will be required to provide a maintenance manual for the Public Art.
- 5.6. The maintenance of Public Art will be the responsibility of the City.
- 5.7. Public Art will only be decommissioned where there is justification and with consideration to the potential impacts on stakeholders.
- 5.8. Public Art that is not able to be appropriately maintained will be removed by the City.

6. RELATED DOCUMENTATION / LEGISLATION

- 6.1. Public Artwork Guidelines
- 6.2. Urban Art Guidelines
- 6.3. Urban Art Application
- 6.4. City of Busselton Development Contributions Policy (6B Percent for Art Provisions)
- 6.5. Percent for Art Step by Step Guidelines

7. REVIEW DETAILS

Review Frequency		3 yearly		
Council Adoption	DATE	19 June 2024	Resolution #	C2406/161
Previous Adoption	DATE	12 February 2020	Resolution #	C2002/036