



Film Attraction Prospectus

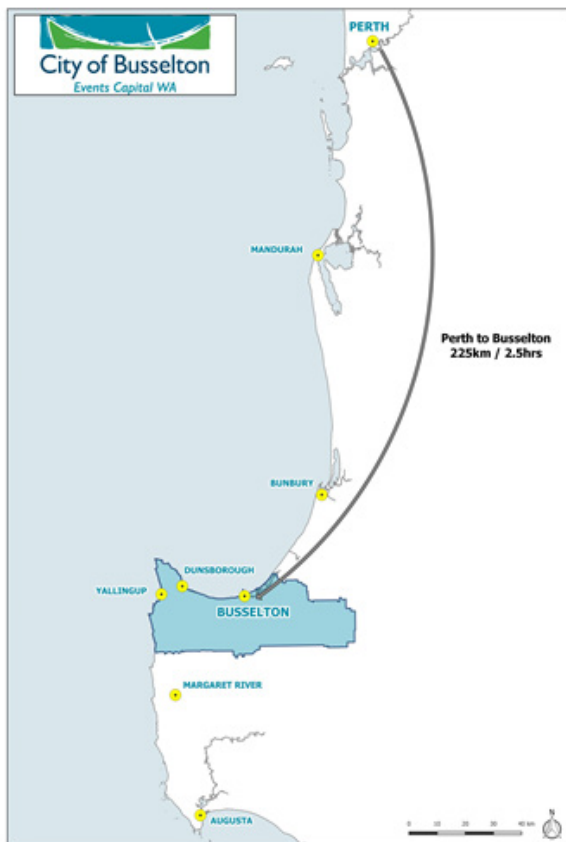
City of Busselton



Welcome to the City of Busselton

The perfect location and film destination

The City of Busselton encompasses an area of 1,455 square kilometres and is located just over 200km or 2.5 hours south of Perth in Western Australia's (WA) South West Region. It incorporates the town sites of Busselton, Dunsborough, Yallingup and Vasse which service its population of 39,623*.



Busselton has one of the fastest growing regional local government resident populations in WA. It is also the largest population centre in the Margaret River Region, and boasts some of the most spectacular natural scenery in Australia.

Getting here

Busselton is an easy two and a half hour drive south from Perth or you can sit back and catch one of the comfortable coach links. A new direct air route between Busselton and Melbourne is due to commence soon following major upgrades to the Busselton Margaret River Airport.

- By road:
 - Perth - Busselton (225km or 2.5hr drive)
 - Perth - Dunsborough (248km or 3hr drive)
- By Air:
 - Melbourne - Busselton Jetstar (coming soon)
 - Melb - Buss - 4hr 4min
 - Buss - Melb - 3hr 30min
- By Coach
 - Coaches Perth - Busselton - Dunsborough
 - South West Coachlines (Mon-Sun) and TransWA (Sun-Fri)
- By Rail
 - TransWA operates a rail service twice daily
 - Perth - Bunbury with a connecting coach to Busselton and Dunsborough for the remainder of the journey
 - www.transwa.wa.gov.au

The City of Busselton enjoys moderate weather conditions, with an average maximum temperature of 22.1°C and an average minimum temperature of 11°C. The temperature remains in the high 20s or above between December and February.

* ABS Regional Population Growth Australia 2019



Benefits of Filming in the City of Busselton

The City of Busselton has a proven track record as a film friendly Local Government offering a diversity of locations, from the many vineyards, the rugged coastline of the Capes, the pristine beaches of Geographe Bay and of course the iconic Busselton Jetty.

Being a certified Film Friendly Community, through the Screenwest Film Friendly WA program, production companies have assurance in knowing the City is industry-savvy and serious about attracting their business. A Film Liaison Officer (FLO) within the Events department is ready to assist in finding the perfect shoot locations and guiding filmmakers through the permit process.

With the benefit of local knowledge and resources such as Screenwest and Film South West, filming in the City of Busselton is an easy choice.

The City of Busselton proudly supports Australia's premiere film festival CinefestOZ which celebrates Australian films and awards Australia's greatest film prize of \$100,000. The CinefestOZ film festival is held in the South West, primarily in the City of Busselton district, and attracts Australian filmmakers, actors and industry professionals of international repute.

Every film made in the South West has the potential to enhance the opportunities for the ones to follow, by increasing our capacity for production, creating more jobs, demonstrating and reinforcing the strength of our local skills base and making it more enticing for companies to invest in the infrastructure that keeps our area competitive.

At the heart of all successful filmmaking is effective collaboration – not only among the crew, but between the filmmaker and the community, residents, local council, local businesses, police, and other government agencies. Location filming requires a balance between the interests of the local community, both residents and businesses, and the need of the screen industry to share public space for film production. Your FLO is your link to bringing all of these elements together.





Support and Assistance

Logistics Support

The City of Busselton's dedicated Film Liaison Officer works closely with production companies to ensure each film runs smoothly from start to finish. The Film Liaison Officer is on hand to assist with pre-film planning, navigating through local government policies and procedures, on-the-ground support, local knowledge and contingency planning.

Actors and Extras

The City of Busselton is extremely proud of its local theatre and acting groups. Production companies will find an array of skilled actors and extras ready and willing to be involved. There are a number of local drama groups who perform at the Weld Theatre throughout the year. Actors from Busselton drama groups have regularly been selected to perform in a number of films and advertisements.

Marketing Support

We can help support and market your film via the City's social media channels - Facebook, Instagram and Twitter. A monthly community e-newsletter 'Bay to Bay' distributed to all ratepayers and customers of the City, includes an event listing.

Other Support

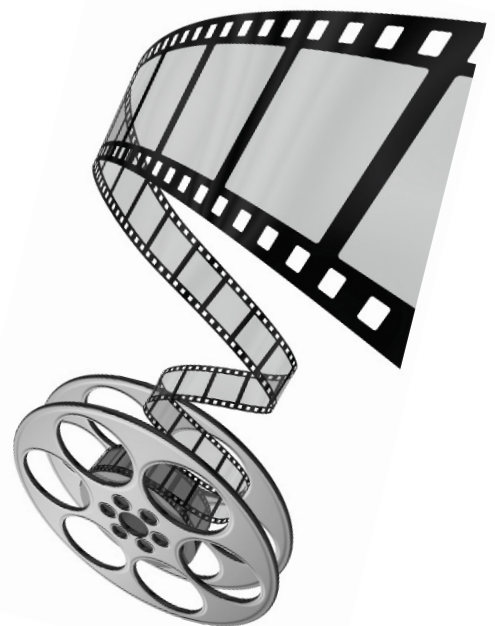
Dependant on the nature and scale of your filming, there may be opportunity to apply for sponsorship from the City. The City of Busselton can supply letters of support to assist with applications for grants as well as link production companies with local bodies to assist with suppliers, accommodations needs, tourism information for the region etc.

Cast and Crew Accommodation

There is a large variety of accommodation in the South West for cast and crew. Your FLO can put you in touch with the right people to meet your accommodation needs.

Sustainability

Production companies are provided with the City's Sustainability Guidelines which encourage them to take steps in being environmentally sustainable and assist in reducing the impacts on the environment when filming. The guidelines focus on the opportunities of sustainable filmmaking in the areas of waste (packaging, minimising); water (minimise single use water bottles); environment (leave no trace) and transport (encouraging sustainable transport).



Contact

For more information contact the City of Busselton Film Liaison Officer on 9781 0302



Film Locations

The City of Busselton is an enviable location for any production company. The close proximity of a diverse range of easily accessible locations has drawn production companies to produce feature films, short films, commercials, promotional video clips, music videos and much more.

Situated just 2.5 hours' drive south of Perth, the City of Busselton offers a variety of big and small screen destinations in a relatively compact geographical location. The diverse range of accessible locations offers almost any landscape to be replicated within the region.

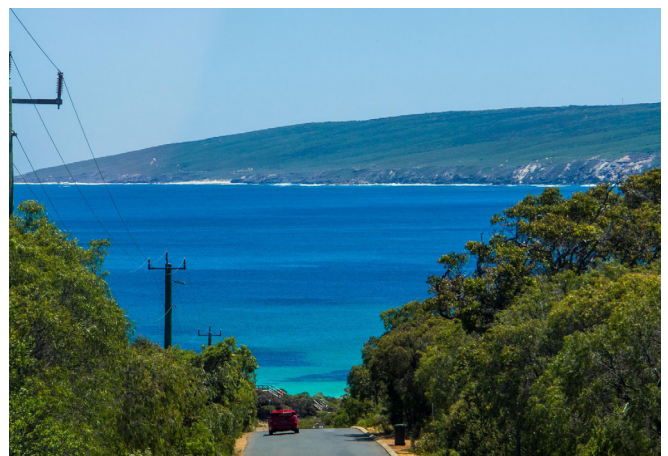
Filmmakers will find sprawling vineyards, pristine flat bays, gnarly surf breaks, the breathtaking cliffs of Cape Naturaliste and beautiful forest landscapes.

There is no shortage of heritage and unique buildings and sites to inspire the creative mind.



The City will work in collaboration with our neighbouring municipalities should filming be required to run across adjoining local government areas. Some feature films shot in the area are:

- Go - 2018 starring Richard Roxborough
- Kill Me Three Times - 2015 starring Luke Hemsworth and Bryan Brown
- Drift - 2012 starring Myles Pollard and Sam Worthington



The City of Busselton remains a fresh palette with a large majority of accessible locations, both publicly and privately owned, many still to be discovered by the film industry.

For more images see Appendix 1



So What's Next?

The City of Busselton is supportive of the special use of Council resources by the film industry. Ensuring accountability to the ratepayers and residents of the City, film permits are issued with assurances of maintaining community amenity and recognising the benefits of welcoming the film industry.

Film applications are required to be lodged for permission to film and photograph within the City boundaries if the shoot involves:

- The use of a public location
- An impact upon the community in either a public or private location
- Road closures
- Environmental disruption
- Traffic regulation or road closure
- Lighting, including flood lights
- Use of helicopters
- Night shoots
- Noise
- Pollution risks
- Construction of a temporary structure
- Stunts
- Pyrotechnics, including the lighting of fires

Contact the City's Film Liaison Officer on 9781 0302 or city@busselton.wa.gov.au to discuss how we can best assist you.





Stay Longer and Explore the City of Busselton

Accommodation to Suit Everyone

The City of Busselton boasts the most tourist accommodation beds in the region. You can expect a range of resorts, well equipped caravan parks, private holiday homes, affordable self-contained apartments, cosy bed and breakfasts and lower cost options to suit all needs and budgets.

Food and Dining

Choose from relaxed cafes and family restaurants to bars, bistros, alfresco and fine dining. Picturesque backdrops a plenty, with award winning breweries, winery restaurants, beachside cafes and beer gardens set in serene surroundings.

The City has a well-established cafe culture. On most days you will find cafes across Busselton, Dunsborough and Yallingup full of happy customers dining in or taking away their favourite coffee and bites to eat

For more information on accommodation options visit the Margaret River Busselton Tourism Association at www.margaretriver.com.



Wineries, Breweries and Gourmet Food Producers

Come to the Margaret River Wine Region and enjoy locally produced wine, beer, coffee, meats, cheeses, antipasto, condiments, chocolate, ice-cream and just about any other gourmet delight you could imagine.

The Margaret River Wine Region is a premium boutique wine region, being responsible for just three per cent of Australia's wine production yet supplying no less than 20 per cent of the premium wine market. Approximately 80% of wineries in the Margaret River Wine Region are located within the City of Busselton district.

Appendix 1

Wonnerup and Tuart Forest

With so many options available, our dedicated Film Friendly team are happy to assist filmmakers in finding the perfect site.



Tribute Arch Wonnerup and Tuart Forest



Wonnerup School House and Teacher's Cottage



Wonnerup Teacher's Cottage Living Room



Tuart Forest Ludlow



Tuart Forest Ludlow

Appendix 1

Beaches and Coastline



Castle Bay



Meelup Beach



Coastal Drive, Eagle Bay to Meelup



Busselton Jetty



Undersea Walk Busselton Jetty

Appendix 1

Vineyards and Rural



Vineyard Wilyabrup



Vasse-Yallingup Siding



Cape Lodge Wilyabrup



Vineyard Wilyabrup



Vineyard Wilyabrup

Appendix 1

Heritage Sites



Cape Naturaliste Lighthouse Keepers Cottage



Ngilgi Cave Yallingup



Old Busselton Gaol



Wonnerup House



St Mary's Anglican Church

Appendix 1

Busselton and Dunsborough Town Sites



Busselton Foreshore



Dunsborough Lions Park



Filming feature film 'Go' on the Busselton Jetty



Old Courthouse and Cafe



Busselton Skatepark - Foreshore



Join Our Community



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